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***Project Deliverable 6.1: Report on launching of the project website
and the social network profiles***

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Abbreviations

CECs	Contaminants of Emerging Concern
CSIC	Spanish National Research Council, Institute of Environmental Assessment and Water Research
PH	project handbook
PST	Project Steering Team
PU	Public dissemination level
SEN	Sensitive dissemination level
TFNS	Faculty of Technology Novi Sad
TL	Task leader
UNL	NOVA University Lisbon, NOVA School of Science and Technology
WP	work package



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1. Executive summary

This deliverable describes development of the TwINSol-CECs project website, explaining its full structure developed till the 6th project month. It also presents how the website will be further updated and maintained during the project lifetime and beyond. Additionally, social network profiles of the project are presented and basics of their updates.

2. Introduction

To maximize an impact of the TwINSol-CECs project, a series of dissemination activities will be performed using different tools. Work package 6 (WP6) gathers different dissemination and communication activities with the goals:

- to maximize the project impacts, contributing to the advancement of the state of the art in domain of project interest (dissemination), which are primarily the environmental resources monitoring of Contaminants of Emerging Concern (CECs) and the related removal technologies from water,
- to share the skills, data, and knowledge with stakeholders and potential end-users (exploitation) helping in tackling the problem of the environmental pollutants' distribution in compliance with the EGD commitment for transition to zero-pollution environment, with ultimate benefits for society and economy, and
- to raise general awareness on environmental problems and the importance of research public investments, for changing behaviors to develop more sustainable societies (communication).

The project website and social network profiles are among the main electronic tools targeting scientific audience, stakeholders, and public, spreading the information on the project goals, activities, achievements, event announcements, news, etc. Responsibilities of the 6.1 task leader (TL) and Communication Coordinator (CC) have been to propose the structure of the website as well as the updates of the website and the profiles, and after the approval of Project Steering Team (PST), to make the approved contents accessible via the website or the profiles.

3. Project website

The project website is a focal point for spreading the information on project and news about the TwINSol-CECs achievements to wider audience (academic, various stakeholders, public, including young people). The working language of the website is English.

Initial proposal of the project website content was agreed in the first project month (August 2022), and the site was launched in September 2023:

www.twinsol-cecs.com

At that moment, it presented the general information on the project and the consortium, announcing also the first project events – the so-called “TwINSol-CECs Week in October”, consisting of the kick-off meeting, working meetings, 1st onsite training, and 1st Workshop, all planned to be held in the period 17-21 October 2022.

All web pages are finished in the 6th project month (January 2023).

The TwINSol-CECs website is designed to offer an easy and complete overview of the project and clear access to all its activities and announcements of the project events and achievements. It contains the main visual identity elements of the project (logo) and the mandatory EU emblem and disclaimer.

Password protected private platform accessible from the public website is also created to enhance the information and data exchange among the TwINSol-CECs partners, facilitating internal coordination and representing the project documents’ repository. Privacy policy is clearly displayed.

The website map structure is as follows:

- Home
- About
 - About project
 - Objectives
- Our Team
- Results/Deliverables
 - Project Deliverables
 - Project Reports or Activities
 - Project Publications



- Project Data (protected view)
- News & Events
- Log in
- Contact

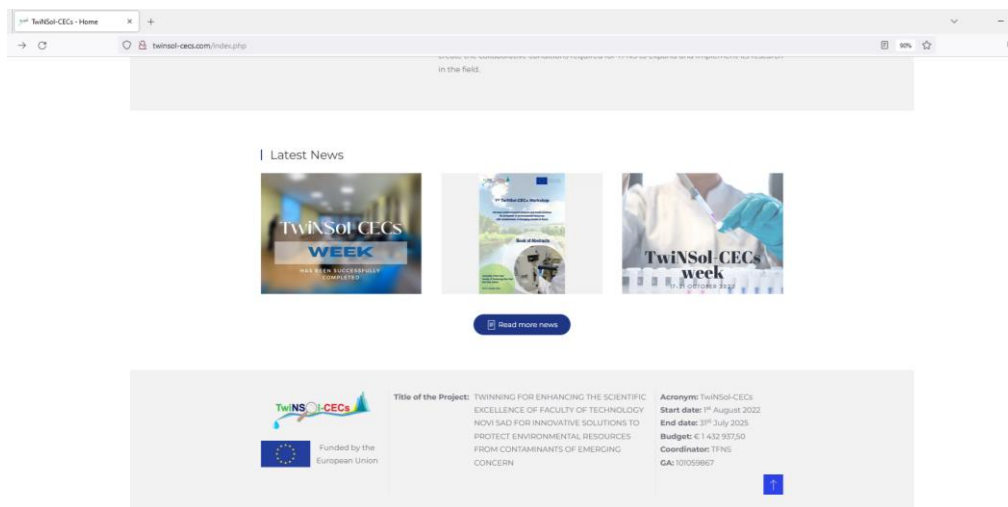
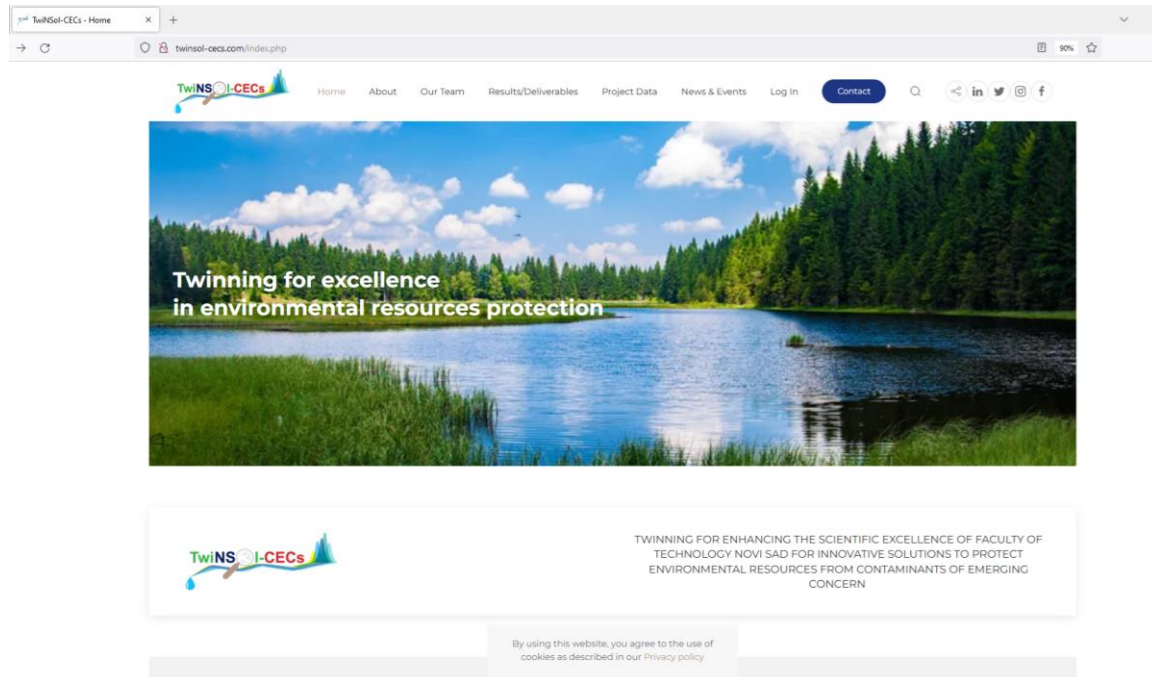
The website has been uploaded with news important for announcing the events or the project publications, such as Book of Abstracts of the 1st TwiNSol-CECs Workshop, which was published in the third project month (October 2022).

Project achievements in a form of deliverables, reports, and publications have been published under webpage Results/Deliverables (listed under Project Deliverables, Project Reports or Activities, or Project publications, respectively). The Results/Deliverables section offers possibility to free download of all the public project documents (i.e. the only restriction is to the sensitive deliverables).

Media releases, brochures and newsletters will be published on/linked with the project website whenever available in electronic version.

The link of the project website is initially accessible through the TFNS and the CSIC websites:

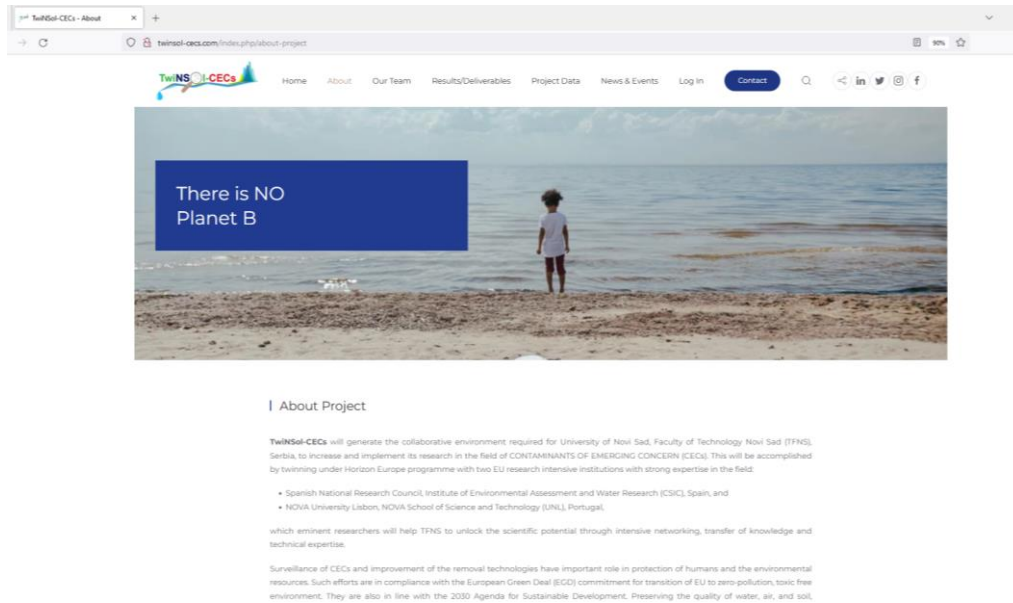
<https://www.tf.uns.ac.rs/nauka-i-istrazivanje/projekti.html>,
<https://www.tf.uns.ac.rs/en/science-and-research/projects.html>,
<https://www.idaea.csic.es/person/marinella-farre-urgell>,
<https://www.idaea.csic.es/research-group/onhealth>.



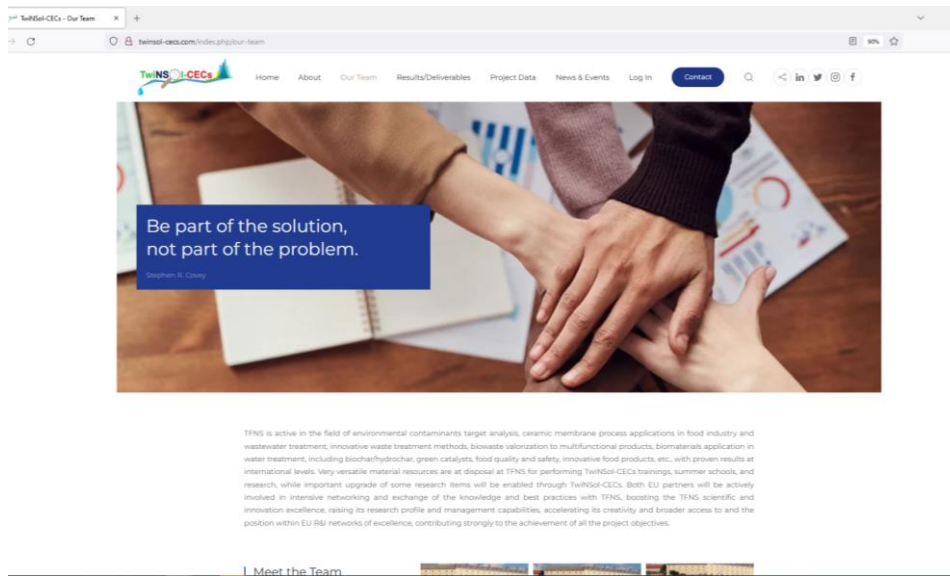
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The home page of the TwINSol-CECs website (up) with the latest News (down)



The "About" page of the TwiNSol-CECs website



The "Our Team" page of the TwiNSol-CECs website

4. Social network profiles of TwINSol-CECs

Social network profiles of the project have been established from the project start, and they have been updated with news on the project activities and interesting facts, coinciding with the TwINSol-CECs interests in the environmental resources' protection and sustainable development.

The Consortium established pages, profiles, and accounts on following social media platforms:

Twitter: <https://twitter.com/twinsolcecs22>

Instagram: <https://www.instagram.com/twinsolcecs/>

Facebook: <https://www.facebook.com/Twinsolcecs>

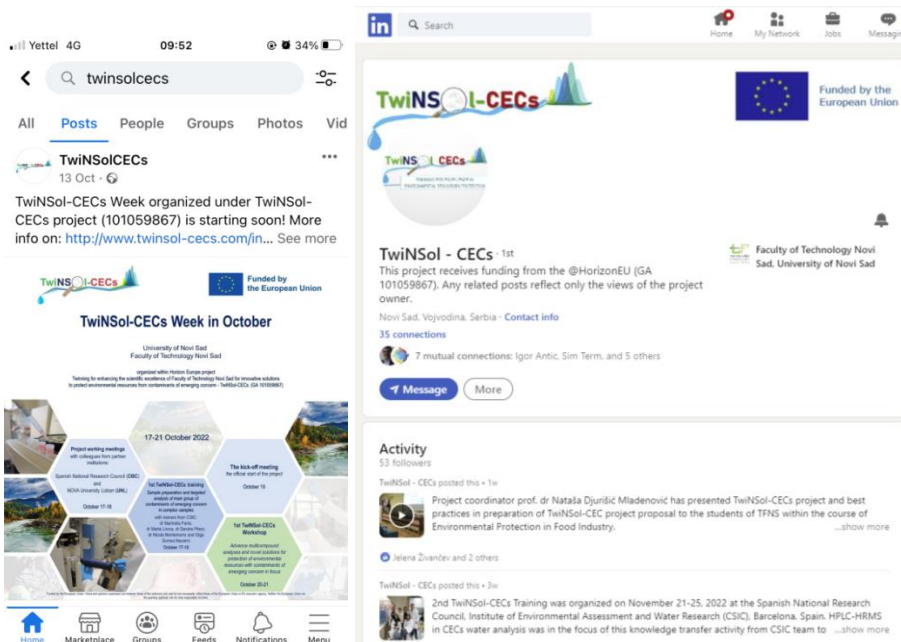
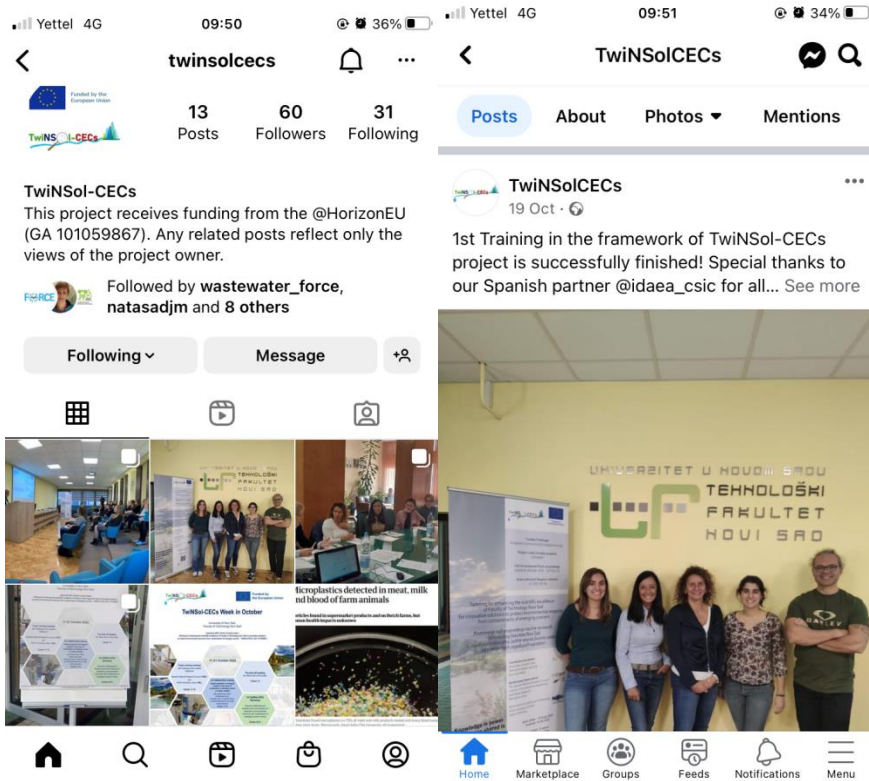
Research Gate: <https://www.researchgate.net/profile/Twinsol-Cecs>

LinkedIn: <https://www.linkedin.com/in/twinsol-cecs-3a6267249/>

The mandatory visual identity elements (the project logo, EU emblem and disclaimer) are clearly displayed at all the profiles.

Social media posts/reels/photos are prepared frequently, and so far 20+ have been published.

The YouTube channel will be launched with the first videos taken.



Some social network profiles of TwINSol-CECs



5. Concluding remarks

The project website and the social network profiles were launched as planned, having all mandatory elements for visual identity of the funding body.

They are going to be updated continuously in accordance to the procedures explained in this document, D1.3-Plan for Dissemination, Exploitation and Communication, and D1.1-Project Handbook.

The report on the website traffic and statistics on the profiles followers will be a part of D6.2-Mid-term report on dissemination and communication activities, and D6.3-Final report on dissemination and communication activities.